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DESIGN DESTINATION : MOSCOW

HOME REVIEW

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ATELIER DND'S
DESIGN FOR ALL REASONS

LEARNING CURVES BY
HEATHERWICK STUDIO

SUBLIMINAL MESSAGING

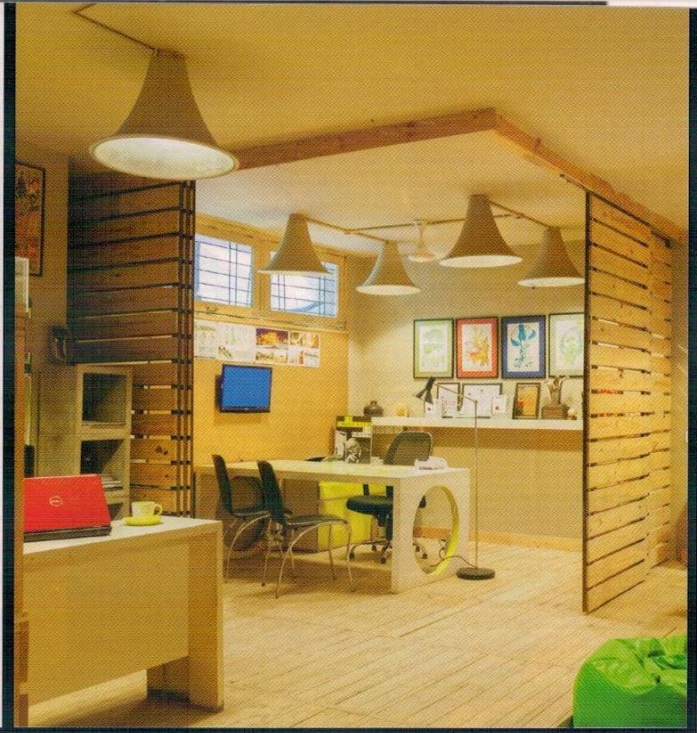
THE OPEN HOUSE BY STUDIO NISHITA KAMDAR

MODERN OFFICE SPECIAL TRAILBLAZING PRODUCTS AND CONCEPTS FOR YOUR OFFICE

A HARMONIOUS JUXTAPOSITION OF CREATIVITY

'Manifestation of Fluid Architecture', condensed to M:OFA gives this Delhi design studio the most talked about identity. It depicts designing as an attitude. The main theme running across its varied projects is 'sustainable responsible collaboration. The following open, free flowing office spaces are those of high energy where passionate individuals get together and collaborate responsibly to create a product of their own expertise. The subtle yet stark use of recycled materials creates a sub-context of environmental sensitivity.

Photographs Courtesy M:OFA Studio



M:OFA Studio's Office

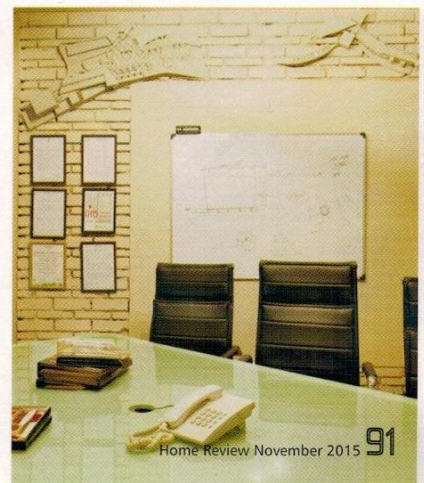
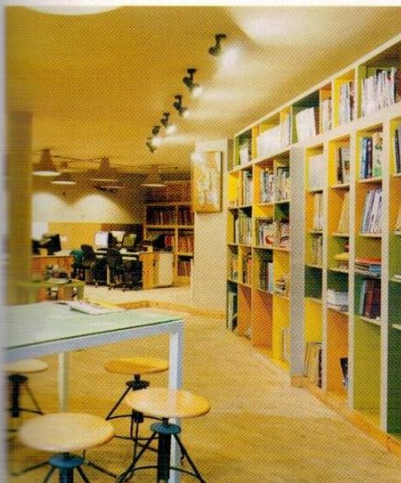
Entirely made of recycled products, it is planned in an open office format where interactions are encouraged and ideations are greatly emphasized upon. With every step into the space one sees philosophies being manifested.

Bathed in soothing ivories, pines and yellows, the office defies the feeling of a formal workspace. Its youthful energy charges across as simply contagious. Sliding doors that double up as partitions, pose as an idiom pertaining to the open floor plan concept. The doors in chunks of pine bolted to metal frames with gaps in between, restate a feeling of openness.

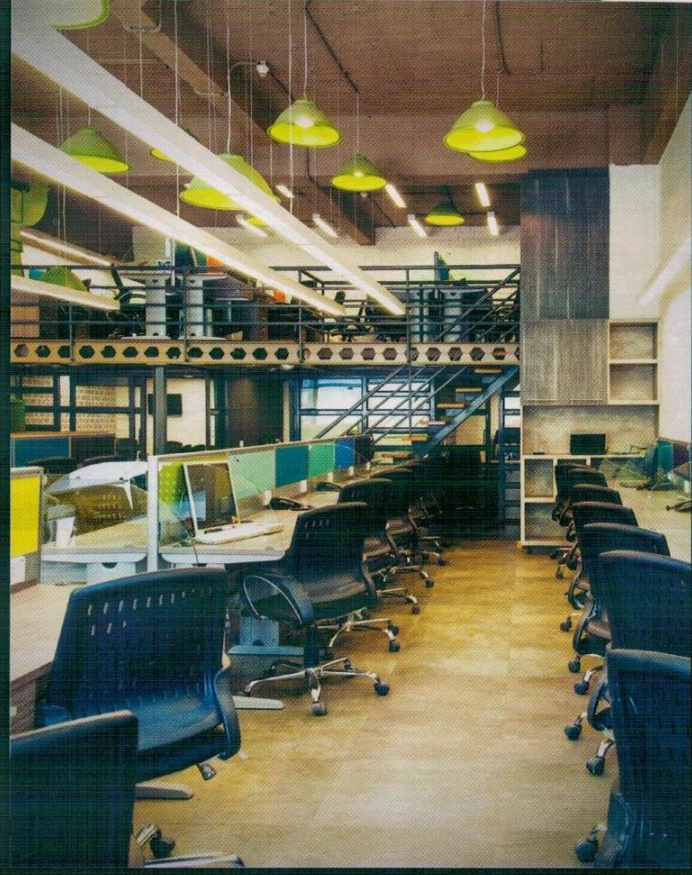
White bookshelves against bright yellows and greens are sure to hold your gaze as a glass partition next to them mirrors the wooden doors. The table top in yellow and white not only holds your attention but also makes sure that even after a long day, the most tired of employees wouldn't mind taking a seat to catch up on some research.

Shipping crates identify themselves as open libraries and the back wall translates into a pin board. Bookshelves are stacked inside a side wall that lies adjacent to another statement wall. White bricks and POP art merge well into each other, redefining the charm of white texture over texture. Paintings fixed on shipping crates respell the quirky element along with the lights that are conversions of old gramophone speakers.

The sunflower stencil cut wall in the reception does its bit beautifully in introducing you to M:OFA and definitely uplifts the mood through its bright colour. Punctuated by spurts of vibrant hues, this trendy office forces you to sit around a while longer.



Maxposure Media Group (I) Pvt. Ltd's Office

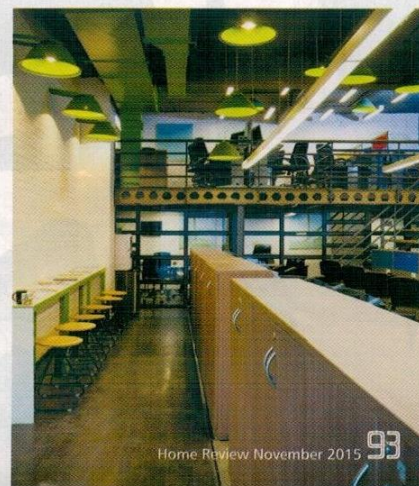


It is not a simple task to design an office for a media house that is usually buzzing with creative ideas and stories. Hence, M:OFA Studio took up the task to explore the unusual concept of 'un-designing' in order to design the office. The term 'un-designing' translates into creating a space that leaves incomplete clues for the inhabitants of the office to interpret.

The great height available at site made M:OFA opt for an open plan. The height also helped them create an installation of hanging lights above the workspace and a mezzanine floor for the accounting team, that posed as a reminiscence of the media houses belonging to the bygone era. The editorial and ideation rooms were located below to give the agency a strong foundation for the millions of ideas that germinate and get published every month.

The design language is kept simple with industrial overtones through the use of exposed steel structures, service ducts and conduits. The overall neutral scheme is broken at the workstations by way of synchronised colour over the upholstery. The large green light reflectors have been used as metaphors depicting idea bulbs hanging over one's head. The palette is monochromatic with the corporate colours being the highlight. The space leaves a blank canvas for creativity versus bold tones that probe the user's mind, constantly stimulating it.

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Delhi Daredevils' Office



The design of this Indian Premier Cricket League team's office design infuses the same energy and dynamism witnessed on the pitch. Keeping teamwork and individuality in mind, the office is made along a semi-formal open plan with multiple overlaps between working and meeting areas. Your conception of this space would have you pendulating between the nuances of the informal and the crispness of the formal in a playful yet distinctive manner.

Apart from a formal conference room, an informal discussion room called 'the think tank lounge' has been designed as a swirl of energy. The NURB (Non Uniform Rational B – Splines) Model was further constructed economically using a slender steel cage that was covered by modules of 4 inches by 3 feet wooden planks derived from recycled shipping pallets, a size that is approximately synonymous to that of a cricket bat. It has become the back-bone of the design with individuals and the team strategizing together across hierarchy.

The red acrylic divider panels between workstations are a good blend of whimsy and play. The same desks with clear glass partitions find place in the executive cabins. The entire look and feel of the office has been kept sporty with the controlled use of corporate reds, ambers and greys. It is a perfect union of work and play by M:OFA in which the interiors only motivate and uplift leaving no room for the dull.

