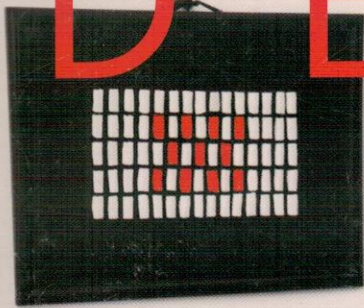


REPORTING FROM THE SECOND EDITION OF INDIA DESIGN ID

ELLE DECOR

75th
celebrations

www.elledcor.co.in



APRIL - MAY 2014, ₹150

FOCUS ON
PARTY MUST HAVES

KITCHENS, DINNERWARE
& QUIRKY ACCESSORIES

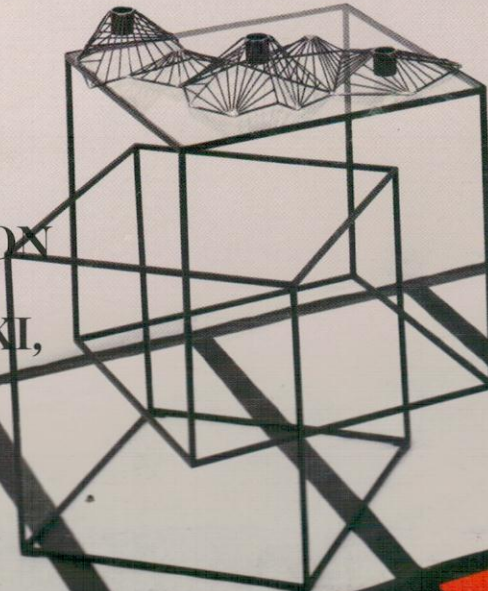
WE ♥ WOMEN

SUCCESSFUL CREATIVES SHARE SECRETS

SAPNA BHAVNANI, SUNITA NAMJOSHI
AHILYA AKOI, KELLY HOPPEN, ISABELLE VERNHES
DANIELLE MOUDABER, VANESSA BRUNO

LET'S RAISE A TOAST

KIRTIDA UNWALLA
SONALI BHAGWATI
KATHRYN GUSTAFSON
YASMEEN PREMJI
VALERIE BARKOWSKI,
AND MORE...





M:OFA
Built out of recycled wood, this pavilion was based on the idea of unobstructed thoughts children usually have. It served as a reminder of simpler times, when kids looked at the world beyond computers.
Website: www.mofastudio.com

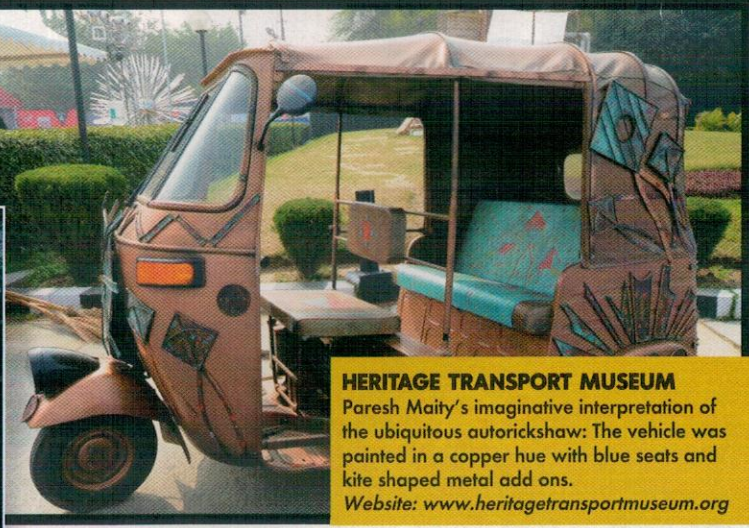


INDIA DESIGN ID 2014 OUTDOOR INSTALLATIONS

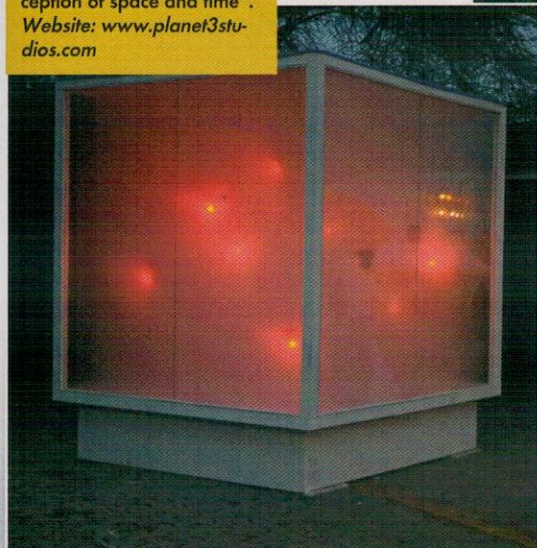
Constructive metaphors of thought provoking ideals

KALHAN & SANTHA FROM PLANET 3 STUDIOS
The glass box with red flashing bulbs represented the mental fog consuming reality and "warping perception of space and time".
Website: www.planet3studios.com

VROOM WITH A VIEW



HERITAGE TRANSPORT MUSEUM
Paresh Maity's imaginative interpretation of the ubiquitous autorickshaw: The vehicle was painted in a copper hue with blue seats and kite shaped metal add ons.
Website: www.heritagetransportmuseum.org



What's not to love about ice cream vans and artisanal chai! Visitors got a taste of both hot and cold refreshments: Delicious Italian desserts by Gelato Roma and uniquely flavoured tea and coffee by Jugmug Thela

